INVESTMENT TRUSTS AND INVESTMENT COMPANIES

HEARINGS

BEFORE A

SUBCOMMITTEE OF THE COMMITTEE ON BANKING AND CURRENCY UNITED STATES SENATE

SEVENTY-SIXTH CONGRESS

THIRD SESSION

ON

S. 3580

A BILL TO PROVIDE FOR THE REGISTRATION AND REGULATION OF INVESTMENT COMPANIES AND INVESTMENT ADVISERS, AND FOR OTHER PURPOSES

PART 2

APRIL 12, 15, 16, 17, 18, 19, 22, 23, 24, 25 and 26, 1940

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INVESTMENT TRUSTS AND INVESTMENT COMPANIES

FRIDAY, APRIL 12, 1940

UNITED STATES SENATE. SUBCOMMITTEE ON SECURITIES AND EXCHANGE OF

THE BANKING AND CURRENCY COMMITTEE,

Washington, D. C.

The subcommittee met, pursuant to adjournment on Wednesday, April 10, 1940, at 10:30 a. m., in room 301, Senate Office Building, Senator Robert F. Wagner presiding.

Present: Senators Wagner (chairman of the subcommittee), Hughes, Herring, Downey, Frazier, and Taft.

Senator WAGNER. The subcommittee will come to order. Mr. Arthur Bunker, of the Lehman Corporation, New York City, is the first witness, I believe.

Mr. Bunker, would you rather make your statement without inter-ruption and then yield to questions?

Mr. BUNKER. I will be very glad to have questions as I go along with my statement.

Senator WAGNER. All right. Mr. BUNKER. Shall I proceed? Senator WAGNER. Yes.

STATEMENT OF ARTHUR H. BUNKER, EXECUTIVE VICE PRESI-DENT, THE LEHMAN CORPORATION, NEW YORK CITY

Mr. BUNKER. To identify myself, my name is Arthur H. Bunker. I am executive vice president of the Lehman Corporation, one of the largest closed-end investment companies-

Senator WAGNER (interposing). Will you please keep your voice up a little?

Mr. BUNKER. Keep my voice up a little? Senator WAGNER. Yes; so everybody round the table can hear you. Mr. BUNKER. I am executive vice president of the Lehman Cor-poration, one of the largest closed-end investment companies, having assets of about \$70,000,000 at the present time.

While my company was sponsored by an investment banking house, I have never been affiliated with that banking house and I am, and always have been, therefore, an independent officer and member of the board of my company.

The views which I shall express are those of myself and those of my company, and in an informal way, I believe, represent the views also of a committee of closed-end investment companies, of which I am chairman, a group that was formed a number of years ago. This group, as I say, was formed several years ago, at the request of the S. E. C. for the purpose of conveying in a more compact manner the

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general views of our section of the "industry" if it may be so termed. Its character has remained entirely informal throughout.

My experience and my direct interest are confined to the closed-end section of the industry. Frankly, I am unfamiliar with many of the practices of the other sections. The closed-end section, I believe, represents one-half or more of all the capital engaged in the business.

At the outset I want to make it perfectly clear that I am in favor of Federal legislation for the regulation of investment companies. I favor such regulation to the extent necessary, and to the extent that it is possible by legislation, to prevent the recurrence of such abuses as have existed in the past or are likely to recur without such legislation. I am not a new convert to the idea of Federal legislation. I have recognized this necessity for many years.

Over 3 years ago, at the public hearings before the Securities and Exchange Commission, when my corporation was being examined in connection with the investigation of the industry, we proposed regulations which in the light of knowledge then available appeared adequate as a cure for such abuses as were then known to exist. They embraced, in general, a requirement for the most detailed publicity and disclosure, coupled with standard accounting practice. They formed the basis, incidentally, of our reports to our stockholders from that time on. We believe these reports can well be regarded as models of accuracy and clear accountancy. We concluded those recommendations with the hope that the Commission would cooperate with the industry in "developing workable regulations."

Since then, knowledge in the matter has expanded. By virtue of the 4 years' study made by the S. E. C., employing possibly 50 statisticians, lawyers, and accountants and spending possibly well over a million dollars, a mass of data on the subject of investment trusts has been assembled. This study disclosed material which could never otherwise have been available to any private group. I am free to admit that the disclosure of the abuses which have existed in the past among some investment companies, has brought home to me the necessity for a greater measure of regulation than I had originally thought necessary or desirable.

I believe, however, that we should proceed upon the basis that legislation for investment companies should go no further than is necessary to safeguard the interests of investors and that in the very interest of investors it should not interfere with the managerial functions one bit more than is necessary; it should not confiscate valuable existing contract rights of stockholders; and it should not interfere with the freedom of choice of the investor, except to that extent which may be clearly necessary in the public interest.

While it is certainly true that it is impossible to prevent by legislation the possibility of all wrongdoing, it is quite possible by legislation completely to hamstring and shackle the operations of investment companies to such an extent that their usefulness may cease to exist.

Now, gentlemen, we have been listening for the past 2 weeks to a sorry picture. I am sure you will believe me when I tell you that it has been no pleasure for me to sit here day after day and listen to the story of abuses which have existed in an industry of which I am a member.

Needless to say, I do not feel called upon to condone such abuses as the embezzlement of funds of investment companies by criminals any more than the president of a bank would feel called upon to condone the embezzlement of bank funds just because he happened to be a bank president. Nor would I, or anybody else, think that an honorable bank president had to apologize because some officer of another bank had been guilty of larceny.

In the light of the story which you have heard, it would not be unnatural if there had been aroused in you a burning conviction that regulation of investment companies must be undertaken by the Federal Government, something which none of us denies, and then with these misdeeds in mind you might well fail to give the proposed regulations that careful scrutiny which all legislation requires. These abuses create a powerful impression.

Even Judge Healy, whose obvious desire to be scrupulously fair in the presentation of his case has won my admiration, has nevertheless allowed himself to state to the committee, after parading the picture of these misdeeds, that he believed he had presented "a fairly comprehensive picture of the investment trust industry and its characteristics." I can hardly believe that Judge Healy meant what he said, for the fragments of the industry which you have been shown came from only one side of it—its worst side.

Now, that is all you have heard, so I think I have a right to ask you to consider these abuses in their proper perspective. I think in fairness to the respectable elements of this business—which I can assure you are in the vast majority—and in fairness to the stockholders of this business, I have a right to ask you to examine with care each provision of the bill which is set before you; that you ask yourselves the purpose of each provision and whether it accomplishes this purpose, and whether in so doing it goes beyond the necessities and needlessly interferes with sound management discretion or with existing contract rights of stockholders, or with the freedom of choice which an investor has a right to insist upon except in those cases of overriding public necessity.

I think it would be constructive to review briefly the parade of abuses that the preceding testimony has revealed, and in a calm manner to see what lessons can be learned from them.

In the first place, there have been laid before you some shocking instances of abuse with respect to the selling of securities of investment companies. My experience has been confined to the closed-end field and I am not competent to analyze that testimony. This phase of the matter I am sure will be satisfactorily dealt with at length by representatives of the open-end investment companies. But I do feel that I can adequately review and throw further light upon the character of abuses which have occurred in the closed-end field.

We have listened to a recital of the criminal acts of embezzlers in the case of Continental Securities, and of the looting by thieves in connection with Reynolds Investing and other companies. Some of these people have already been convicted and sentenced. Others, we have been told, escaped through a miscarriage of justice. Even all murderers do not go to the gallows. However, if the law is deficient and further legislation is necessary to facilitate the conviction of criminals—naively described by some witnesses as "amateurs"—let such legislation be enacted.

Now, I do not feel and I do not say that conviction of criminals is a complete answer to the lesson of the *Continental Securities case* and