

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

SIGNS

- DL = Day Letter
- NM = Night Message
- NL = Night Letter
- LC = Deferred Cable
- NLT = Cable Night Letter
- Ship Radiogram

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 708 14th St., N. W., Washington, D. C.

1938 FEB 10 PM 10 41

NA1263 69 NL=NKC NEWYORK NY 10

HAROLD H NEFF=

140-10 (Reg 3)

DIRECTOR OF FORMS & REGULATIONS S E C WASHDC=

DEPARTMENT STORE MERCHANTS MUCH DISTURBED OVER YOUR LETTER OF JANUARY THIRTY FIRST. AT A MEETING OF A REPRESENTATIVE GROUP IN OUR OFFICE IT WAS CONSENSUS OF OPINION THAT A STRONG APPEAL BE MADE TO YOU TO DEFER ISSUING YOUR NEW FORM UNTIL WE HAVE OPPORTUNITY TO PRESENT OUR CASE. EXPECT TO HOLD IMPORTANT CONFERENCE MONDAY OR TUESDAY AFTER WHICH WE WILL HOPE TO HAVE OPPORTUNITY TO CONFER WITH YOU=

LEW HAHN NATIONAL RETAIL DRY GOODS ASSOCIATION.

S. E. C.

Forms and Reg. Div.

Received

FEB 11 1938

Referred

To By Date

Cook.....
Wright.....

Filing App'd.....

101 W. 31 St

FEB 11 1938



REGISTERED MAIL SERVICE
 WESTERN UNION
 WASHINGTON, D. C.

