

Merchandise for Media, Inc.
Chicago, Illinois

September 29, 1981

Mr. George A. Fitzsimmons
Secretary
Securities and Exchange Commission
500 North Capitol Street
Washington, D.C. 20549

Subject: File S7-891

Dear Mr. Fitzsimmons:

I am one of the small business people who definitely agree that, by increasing capital limits, and reducing strictures, Regulation D is a needed boom to small business financing -- if it becomes law.

This country was founded on small businesses that grew to become many of the giants we now have today.

I think the exciting thing about our form of government is that it encourages people to use their creativity and ideas to start businesses. It is this concept that has made our country great and I think it is about time that the SEC and our Government do everything they can to assist small business to survive.

Some of these new provisions in Regulation D will accomplish this goal.

Cordially yours,

MERCHANDISE FOR MEDIA
Arthur B. Hahn
President