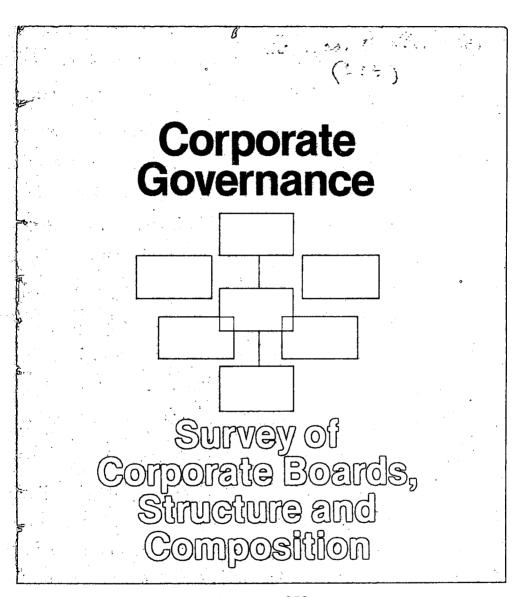


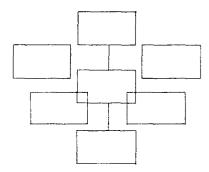
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January 1979

THE New York Stock Exchange

Marketing Division Business Research Department



Survey of Corporate Boards, Structure and Composition

January 1979

New York Stock Exchange, Inc.

Marketing Division — Business Research Department

New York Stock Exchange Archives,

**NYSE Euronext** 

## **Purpose and Background**

This report presents the findings of a joint New York Stock Exchange (NYSE). American Society of Corporate Secretaries, Inc. (ASCS) survey on Corporate Boards, Structure and Composition.

While it has been generally recognized that the structure and composition of Corporate Boards of Directors have been changing, available data have been somewhat limited.

As a result, a survey was undertaken to determine the current status of some of these changes among ASCS members – particularly since 1975

On September 11, 1978 the ASCS mailed questionnaires for this survey to its 1,700 members. All ASCS members represent companies subject to SEC reporting requirements.

#### Response:

 993 companies or 58% of the entire ASCS membership responded to the questionnaire.

#### The survey focuses on:

Structure of Boards 1975 vs. 1978.

Composition of Boards -Fall 1978.

Composition of audit, compensation and nominating committees of Boards 1975 vs. 1978.

Separate data for NYSE companies were developed from the questionnaire responses, for comparative purposes.

### Highlights

#### **Board Structure:**

 Marked increase in the number of corporate audit, compensation and nominating committees since 1975.

### **Board Composition:**

Non-management directors comprise the majority on approximately 80% of respondent company Boards of Directors.

# Audit, Compensation and Nominating Committees' Composition:

- Non-management\* directors comprise majorities on audit, compensation and nominating committees.
  - Audit committees are entirely comprised of nonmanagement directors for:
    - 92% of respondent companies.
    - 96% of NYSE respondent companies.
  - Compensation committees are entirely comprised of non-management directors for:
    - 69% of respondent companies.
    - 74% of NYSE respondent companies.
  - Nominating committees are entirely comprised of non-management directors for:
    - 44% of respondent companies.
    - 47% of NYSE respondent companies.



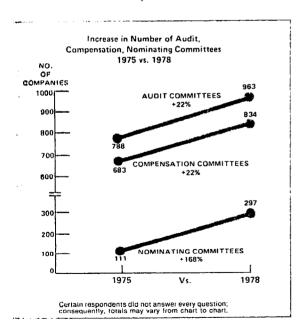


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### **Board Structure**

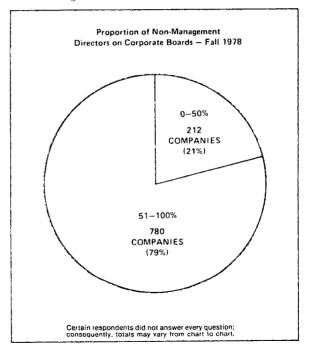
Marked increase in the number of corporate audit, compensation and nominating committees since 1975.

- Majority of companies have audit and compensation committees.
- Nominating committees show highest percentage increase (due to relatively small base in 1975).



### **Board Composition**

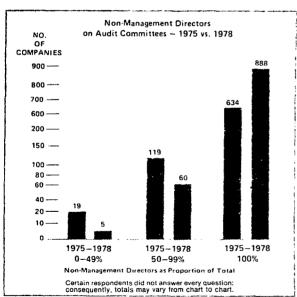
Non-management directors comprise the majority on approximately 80% of respondent company Boards of Directors and also comprise majorities on audit, compensation and nominating committees.





# Audit Committee Composition

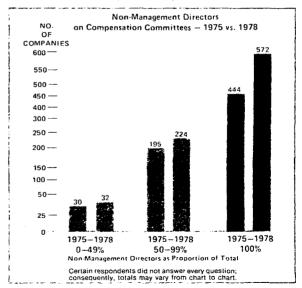
- Audit committees are entirely comprised of non-management directors for:
  - 92% of respondent companies.
  - 96% of NYSE respondent companies.\*



\*Subsequent to receipt of the survey responses a detailed review determined that only one NYSE respondent company's audit committee was not entirely comprised of nonmanagement directors.

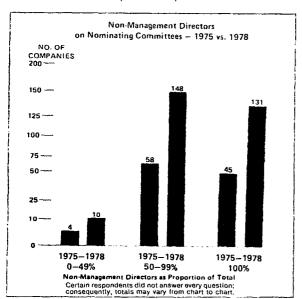
# Compensation Committee Composition

- Compensation committees are entirely comprised of nonmanagement directors for:
  - 69% of respondent companies.
  - 74% of NYSE respondent companies.
- Compensation committees are comprised of 50—100% nonmanagement directors for:
  - 95% of respondent companies.
  - 97% of NYSE respondent companies.



# Nominating Committee Composition

- Nominating committees are entirely comprised of non-management directors for:
  - 44% of respondent companies.
  - 47% of NYSE respondent companies.
- Nominating committees are comprised of 50—100% nonmanagement directors for:
  - 94% of respondent companies.
  - 95% of NYSE respondent companies.



## Other Findings

- Approximately 40% of respondent companies without a nominating committee report they "have formulated plans" or are "actively giving consideration" to establishing one.
- Approximately 30% of respondent companies without a compensation committee indicate plans for establishing one.
- Approximately 30% of respondent companies with a nominating committee have identified, in their latest proxy statement or annual report, the members who serve on that committee.
- Approximately 40% of respondent companies with a compensation committee have identified members serving on that committee. NYSE companies compare tavorably, with the reported number being 50%.
- Approximately 50% of respondent companies with a nominating committee report their committee considers nominees recommended by shareholders.

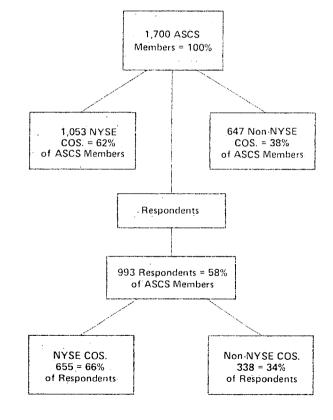


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### SURVEY OVERVIEW

### **Survey Overview**

- The 1,053 New York Stock Exchange listed companies which are represented by members of the American Society of Corporate Secretaries constitute 62% of all 1,700 ASCS members.
- The 993 members of the Society participating in the survey represent a 58% response rate.
- Of the 993 survey respondents, 655, or 66%, are NYSE listed companies.
- The remaining 338 respondents, or 34%, are not NYSE listed companies.



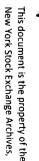
# AMERICAN SOCIETY OF CORPORATE SECRETARIES, INC. One Rockefeller Plaza, New York, New York 10020 in cooperation with THE NEW YORK STOCK EXCHANGE, INC.

# SURVEY—CORPORATE BOARDS, STRUCTURE AND COMPOSITION 9/78

The following is a brief self-explanatory survey to obtain some indication of the trends and composition of boards of directors and board committees. This information is being gathered for possible presentation to members of Congress, the Securities and Exchange Commission and others as a means of demonstrating what is actually occurring within the corporate board structure.

This questionnaire is extremely important in this time of debate and rule-making or legislative efforts in the overall area of corporate governance. We appreciate your taking a few minutes of your time to answer this questionnaire and return it to us no later than September 29. Because of the importance of this survey, it has been decided that we will not survey the members this fall regarding corporate communications to shareholders as previously announced.

Respondent's Name	Title
Company	



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### Appendix B

Please indicate the pr	imary categ	gory of your company.		For purposes of this questionnaire, the terms 'non-management director' and 'management director' are defined as follows:
Manufacturing		Mining		
Communications		Merchandising		• The term "non-management director" means any person who
Public Utility		Transportation		is independent of management and free from any relationship
Insurance &		Other		that, in the opinion of the Board of Directors of the company.
Financial		Please specify	<del></del>	would interfere with the exercise of independent judgement as a Board member.
Please indicate the	total assets	s of your company in mit	lions of	
dollars (as of the end of	of its most r	ecent fiscal year).		<ul> <li>The term "management director" refers to any person who is an affiliate of the company, an officer or employee of the</li> </ul>
Under 25		200 to 499	<u></u>	company or its subsidiaries, or a close relative of an officer of
25 to 49	0	500 to 999	Ü	the company or its subsidiaries, or does not meet the definition
50 to 99		1,000 to 4,999	O	of a "non-management director" above.
100 to 199		5,000 & over	ū	
				1) How many individuals serve on your Board of Directors?
Please indicate sales	of your co	mpany in millions of dollar	s (as of	
the end of its most recent fiscal year).			2) How many members of the Board are:	
				non-management directors
Under 25		200 to 499	(T)	management directors
25 to 49		500 to 999	(3)	
50 to 99		1,000 to 4,999	[	Audit Committee—Structure and Composition
100 to 199		5.000 & over		· ·
				3) Has your company established an audit committee?
Please indicate number of stockholders.			<u> </u>	
				Yes No
Under 10,000	Œ.			
10,000 to 24,999				If "YES", please answer 3A only
25,000 to 49,999	0			If "NO", please skip to 3B
50,000 to 99,999				
100.000 & over				3A. If "YES":
				• When did this committee become operative?
				MonthYearYear

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How many members who serve on this committee are:     non-management directors     management directors				
If this committee was operative in 1975, how many members were then:  non-management directors  management directors				
3B. If "NO", (your company has not established an audit committee), please <u>check one</u> of the following to indicate your plans regarding audit committees:				
Company has formulated plans to establish an audit committee.				
If so, when do you believe it will become operative? Year				
Company is actively giving consideration to doing this although has not formulated plans as yet to establish an audit committee.				
Company has no interest in establishing an audit committee.				
Nominating Committee—Composition, Structure and Functions 4) Has your company established a nominating committee?				
Yes No  If "YES", please answer 4A only  If "NO", please skip to 4B				
4A. If "YES":  • When did this committee become operative?  Month Year				

• How many members who serve on this committee are:
non-management directors management directors
<ul> <li>If this committee was operative in 1975, how many members were then: non-management directors management directors</li> </ul>
• Have you identified in your latest proxy statement or in your annual report the members who serve on your nominating committee?
Yes No
<ul> <li>Does your nominating committee consider nominees recommended by shareholders?</li> <li>Yes, does consider nominees recommended by shareholders.</li> </ul>
If "YES", check following box only if your proxy describes the procedure to be followed. $\Box$
<ul> <li>No. does not consider nominees recommended by shareholders.</li> </ul>
4B. If "NO" please <u>check one</u> of the following to indicate your plans regarding nominating committees:
Company has formulated plans to establish a nominating committee.
If so, when do you believe it will become operative? Year

<ul> <li>Company is actively giving consideration to doing this although has not formulated plans as yet to establish a nominating committee.</li> </ul>	5B. If "NO", please <u>check one</u> of the following to indicate your plans regarding compensation committees.
<ul> <li>Company has no interest in establishing a nominating committee.</li> </ul>	<ul> <li>Company has formulated plans to establish a compensation committee.</li> </ul>
Normaling Committee.	If so, when do you believe it will become operative? Year
Compensation Committee — Structure and Composition	Company is actively giving consideration to doing this although has not formulated plans as yet to
5) Has your company established a compensation committee?	establish a compensation committee.
☐ ☐ Yes No	<ul> <li>Company has no interest in establishing a compensation committee.</li> </ul>
If "YES", please answer 5A only If "NO", please skip to 5B	
5A. If "YES"  ■ When did this committee become operative?  Month Year	
How many members who serve on this committee are:     non-management directors     management directors	
If this committee was operative in 1975, how many members were then:	
• Have you identified in your latest proxy statement or in your annual report the members who serve on the compensation committee?	Thank you. Please return this questionnaire in the envelope provided to:  American Society of Corporate Secretaries, Inc.
□ □ Yes No	One Rocketeller Plaza New York N. Y. 10920