## Building Markets for a New Era

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.



## NASD STATEMENT OF PURPOSE

Founded in 1939 on the principles of self-regulation, the National Association of Securities Dealers, Inc. is a membership corporation that serves three constituencies—investors, public companies, and broker-dealer members. Its mission is to help the public and private sectors raise capital by developing, operating, and regulating securities markets that are fair, efficient, and liquid.

Through effective self-regulation, technological innovation, and a commitment to excellence, the NASD helps foster economic growth and development domestically and internationally.

## FACTS AND FIGURES

- Trading volume in The Nasdaq Stock Market<sup>sM</sup> reaches 33.4 billion shares, the third highest year in Nasdaq history, while dollar volume climbs to \$452 billion, the second highest ever.
- Nasdaq-listed American Depositary Receipts reach new share and dollar volume highs as over 2 billion shares, having a dollar value of more than \$22 billion, are traded.
- The Nasdaq Stock Market introduces a feature to the Small Order Execution System that benefits investors by automatically matching and executing customers' limit orders.
- A same-day comparison service (ACT) and a screen-based negotiation feature (SelectNet) further automate the order entry, execution, clearance, and settlement process. This means better and faster service for members and their customers.
- Responding to fundamental changes in the securities industry, the NASD Board adopts recommendations of the Special Committee on NASD Structure and Governance in five broad areas: Board composition, district structure and representation on the Board, Board committees, the National Business Conduct Committee, and The Nasdaq Stock Market.
- The NASD purchases the 56-facility PLATO Test Center Network for testing personnel in the securities industry and complementary fields. The network will also be made available to other industries that require the certification of individuals.
- The NASD hosts a meeting of the International Councils of Securities Dealers and Self-Regulatory Associations, an organization that the NASD co-founded in 1988 to aid and encourage the growth of international securities markets.

## CHAIRMAN'S AND PRESIDENT'S LETTER

For the benefit of investors, public companies, and members, the NASD in 1990 launched two markets and set the cornerstone for overseas expansion of The Nasdaq Stock Market. Quite literally, we "made" three markets:

- The PORTAL<sup>™</sup> Market, which began operating in June 1990, is a real-time electronic market that brings together qualified buyers and sellers of securities trading in the vast private-placement market.
- The OTC Bulletin Board, also launched in June 1990, was developed to meet the needs of public companies that are not eligible to list on Nasdaq. This electronic market provides on-line pricing information on non-Nasdaq over-the-counter securities securities that previously had only day-old quotation information, if available at all. This market's instantaneous success demonstrates the industry's demand for real-time pricing information delivered through screen-based systems.
- Nasdaq continues to be a market in the making. In 1990, we installed facilities in the United Kingdom to support an extension of Nasdaq to Europe in 1991. Through these facilities, NASD members, wherever they are located, will be able to make markets in world-class Nasdaq and U.S. exchange-listed securities during European trading hours.

The future clearly belongs to securities markets that offer investors immediacy, competitive pricing, and liquidity, and issuers access to capital at favorable rates. Nasdaq is that kind of market. Its pioneering influence in the world's financial community is distinctly visible as markets from London to Singapore to Japan have adopted Nasdaq's electronic, screen-based system.

The NASD has devoted, and will continue to devote, considerable resources to further elevating Nasdaq's status as a world-class market. Technology upgrades and higher listing and maintenance standards will enhance even further Nasdaq's reputation among public companies and investors as an efficient market that fosters growth. Two decades old, The Nasdaq Stock Market truly is "The Stock Market for the Next 100 Years."



Joseph R. Hardiman (left), NASD President and Chief Executive Officer, and Kenneth J. Wessels, 1990 NASD Chairman.

To remain in the forefront of securities markets technology, we have undertaken a comprehensive assessment of our systems capabilities for meeting our regulatory and market-operations responsibilities. Our goal: To create a technological platform from which we will design systems that are custom-made to meet the present and future needs of our organization, our markets, and our members.

The state of the NASD in 1990 is one in which our enforcement programs have never been more aggressive, our markets never more innovative, and our commitment to market quality and investor protection never more resolute. By working together with our members, our issuers, and the investing public, we will achieve our corporate mission of helping business and government raise capital to create jobs and promote economic growth.

KENNETH J. WESSELS 1990 Chairman

Joseph R. Hardiman President and Chief

Executive Officer

## Building Markets for a New Era

The NASD operates and regulates three distinct securities markets: The Nasdaq Stock Market, The PORTAL Market, and the OTC Bulletin Board. Each uses electronic, screen-based systems that collect and disseminate on-line, real-time information to facilitate the trading process and to make the markets more visible and accessible.

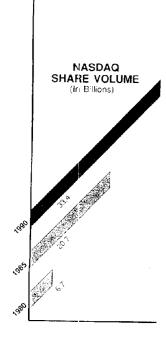
## The Nasdaq Stock Market

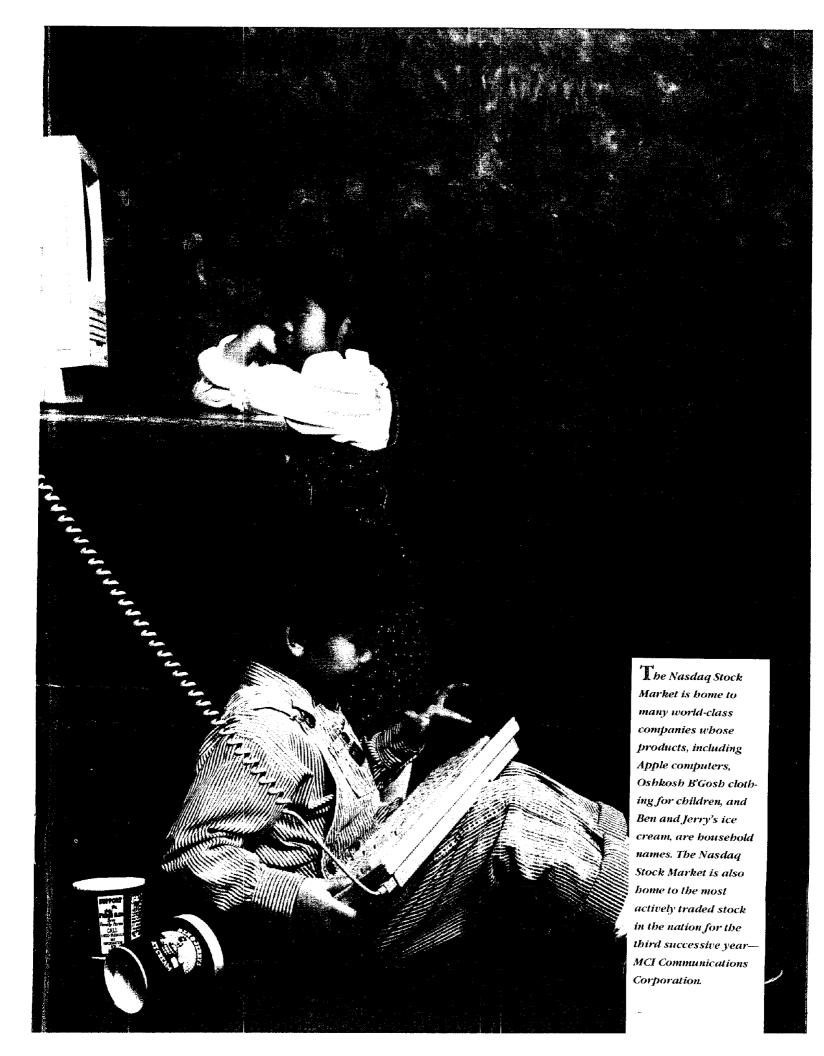
Despite the dual threat of war and recession, The Nasdaq Stock Market closed out 1990 with a strong performance. By year's end, most Nasdaq indexes had rebounded sharply from losses earlier in the year with gains in the fourth quarter ranging from 2.3 to 13.3 percent. Nasdaq trading volume reached 33.4 billion, the third highest year in Nasdaq history, and Nasdaq's dollar volume climbed to \$452 billion, the second highest ever.

During Nasdaq's 20 years of existence, the NASD has constantly evaluated the market's listing criteria, periodically adjusting both quantitative and qualitative standards on which investor confidence is built. Last year, the NASD took steps to raise standards for those companies that seek to list on regular Nasdaq. Nasdaq National Market System listing criteria, which exceed those of regular Nasdaq, remain unchanged.

If approved by the SEC, applicant companies for regular Nasdaq will be required to have total assets of \$4 million and a public float of \$2 million (double the present level), while companies already listed must maintain at least \$2 million in equity and a public float of no less than \$1 million. For public companies that cannot meet these standards, the NASD's new OTC Bulletin Board will serve as a seasoning ground, preparing them until they qualify for listing on regular Nasdaq.

Nasclaq's Small Order Execution System, which guarantees automatic execution of customer agency orders of up to 1,000 shares — at the best available price — was also improved in 1990 with the addition of a limit-order match feature. The new feature enables public





customers to receive automatic execution of matching limit orders priced within the best bid and ask. In addition to its benefit as a portfolio management tool, the order-match feature provides investors with a valuable means of lowering their transaction costs.

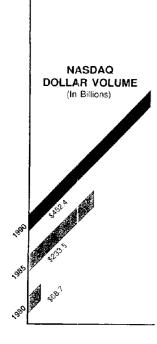
New rules adopted in 1990 now require Nasdaq market makers to display substantially more information on their workstations about the depth and liquidity of markets they make. This is the result of an NASD rule that requires market makers to display the number of shares they will buy and sell at their quoted prices in amounts no less than their trading obligations in the Small Order Execution System. The newly displayed information provides greater insight into the quality, liquidity, and depth of markets on Nasdaq.

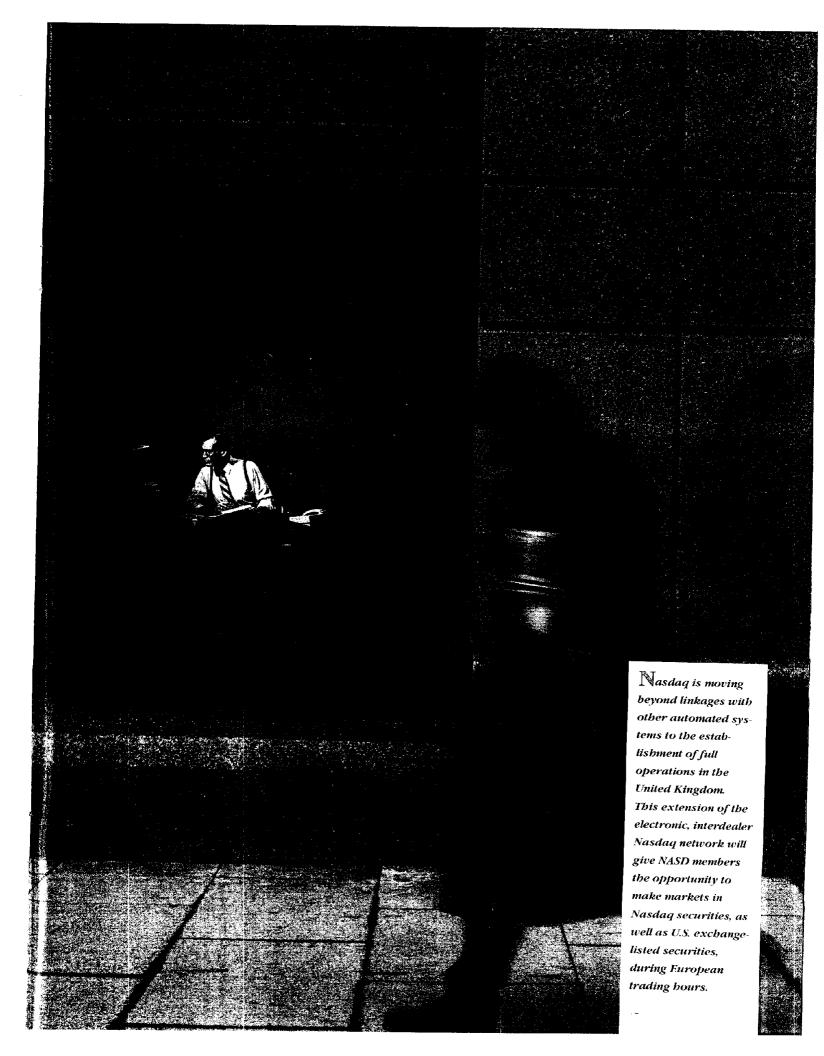
By looking ahead to the future of worldwide clearance and settlement standards, Nasdaq became the first domestic stock market to feature a same-day comparison capability. Called the Automated Confirmation Transaction (ACT) service, it reduces the risk of clearance and settlement and prepares the industry for the eventuality of a shorter settlement cycle.

SelectNet is another market service introduced in 1990. This screen-based trade negotiation service gives the trading community a means for obtaining fast, low-cost, and efficient execution of orders. In periods of active markets, it enables market makers to better service their customers.

Following a U.S. Court of Appeals decision to vacate SEC Rule 19c4, the "shareholder voting rights rule," the NASD swiftly adopted a mirror-like rule of its own for Nasdaq National Market companies. The NASD rule gives companies maximum flexibility in deciding their capital structure while it protects the rights of existing shareholders. The NASD's rule also preserves hard-earned bluesky exemptions for Nasdaq National Market companies, which many states granted in response to the NASD's corporate governance standards.

As a result of continuous work with state legislatures and securities administrators, Nasdaq National Market companies now enjoy exemptions from registration or parity with the exchanges in 42 jurisdictions. In addition, there is some form of exemption in most of the remaining





jurisdictions, and parity with the exchanges in all states should be achieved by the end of 1991.

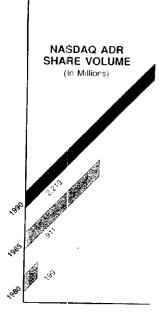
To increase awareness and understanding, The Nasdaq Stock Market launched a national advertising program in 1990. The program, which includes print and broadcast advertising, conveys the message that Nasdaq is a different stock market — efficient and technologically sophisticated — with much to offer public companies and investors. This program continues in 1991.

## THE PORTAL MARKET

PORTAL, a real-time electronic market that brings together qualified buyers and sellers of securities in the private placement market, was launched by the NASD in June 1990. PORTAL is the first market to take advantage of the expanded opportunities for trading private placements under SEC Rule 144a, which provides a legal framework that liberalizes the rules governing the trading of these securities.

PORTAL is not a market for individual investors. Rather, participation is limited to brokers, dealers, and large institutional investors. Although the market for private placement financings slowed considerably last year, PORTAL was able to achieve a modest degree of success. By the end of the year, 39 market makers had joined PORTAL and 27 issues were quoted in the system — 13 of them issues of the recently privatized British electric utility companies, 6 from France, 2 each from Japan and the U.S., and 1 each from Bermuda, Finland, Korea, and Sweden.

In early 1991, the NASD announced that it would modify PORTAL in response to investor preferences for an open information and trading system, one that would be free of many of the regulatory requirements in the original design. The new refinements will enable PORTAL to achieve the basic goal for which it was designed — overcoming the historic fragmentation and obscurity of the restricted securities market.



250 500 750 900 1,000 2,000



## Nasdaq International<sup>sm</sup>

Facilitated by advances in telecommunications technology, cross-border equity trading has almost doubled in the last three years and increased 16-fold since 1979. By the year 2000, it is expected to reach nearly \$5 trillion. As investors, issuers, and securities firms each expand their horizons in search of the best return, low-cost capital, and international business opportunities, the globalization of world capital markets will accelerate.

Developed in response to these demands, Nasdaq International, a United Kingdom-based version of The Nasdaq Stock Market, will be unveiled in 1991. Designed to provide securities firms, investors, and world-class companies with the opportunity to participate in a new transatlantic securities market for U.S. equities, the Nasdaq International market will feature an international quotation network; efficient, computerized trade reporting; and U.S. clearance and settlement.

## OTC BULLETIN BOARD

The NASD introduced the OTC Bulletin Board in June 1990 to provide issuers of securities not eligible for listing on Nasdaq with a more visible, more liquid, and more easily regulated market. The success of the OTC Bulletin Board exceeded all expectations. By year's end:

- o Market-maker participation in this nationwide, screen-based system for the display of quote information on over-the-counter stocks tripled to 234.
- The number of market-making positions tripled to above 10,000 in more than 4,200 securities.
- More than 70 percent of the prices being quoted were firm on one or both sides of the market.

Prior to the launch of this market, real-time quotation information for these securities was simply unavailable except on a stock-by-stock basis through individual calls to market makers. In one sweeping move, the OTC Bulletin Board brought an obscure market into the electronic age.

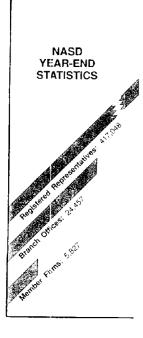
OTC BULLETIN BOARD





## INVESTOR PROTECTION HIGHLIGHTS

- The NASD conducts 3,856 examinations of members' main and branch offices and resolves 4,408 customer complaints.
- District committees and the Market Surveillance Committee file 1,080 formal disciplinary actions, render 525 disciplinary decisions, and accept 231 settlement offers. These actions lead to the expulsion of 92 firms, the barring of 344 individuals, the suspension of 17 firms, and the revocation of the licenses of 329 individuals. In addition, the NASD levies penalties on individuals and member firms totaling more than \$30 million.
- In cooperation with federal and state officials, the NASD continues its crackdown on market abusers, particularly in "penny stocks."
- The NASD fills 4,859 investor requests for information on members and associated persons.
- The NASD supervises the self-liquidations of five firms, returning to customers and broker-dealers funds and securities totaling \$288 million without needing to appoint a SIPC trustee.
- Automated market surveillance triggers
   14,259 on-line price and volume alerts, which lead to 114 formal investigations and the referral of 51 cases to the SEC.
- The Qualifications Department administers 160,451 tests to persons seeking to become registered representatives or principals of members.
- The Advertising Department reviews 29,786 pieces of advertising and sales literature for conformance with applicable requirements.
- The Corporate Financing Department reviews the underwriting arrangements of 1,393 public offerings having an aggregate volume of \$78.88 billion.



## NASD BOARD OF GOVERNORS

To Serve Until January 1991



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Wessels, Arnold & Henderson, L.P. Minneapolis, Minnesota NASD Chairman, 1990

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NASD President and Chief Executive Officer Washington, D.C.

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(Not shown)

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Governor-at-large.

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#### NORMAN H. PESSIN

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H. C. Wainwright & Co. Boston, Massachusetts

#### \*WILLIAM R. THOMAS

Capital Southwest Corp. Dallas. Texas

#### LEOPOLD SWERGOLD

Furman Selz Incorporated New York, New York

#### WILLIAM G. PAPESH

Murphey Favre, Inc. Spokane, Washington NASD Vice Chairman-Finance, 1991

(Not shown)

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Goldman, Sachs & Co. New York, New York

\*Governor-at-large.

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Williams Securities Group, Inc. Tampa, Florida

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Northwestern University School of Law Chicago, Illinois

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#### THOMAS E. MEADE

Boettcher & Company, Inc. Denver, Colorado

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Hill, Crawford & Lanford, Inc. Little Rock, Arkansas (Not shown)

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Morgan Stanley & Co., Inc. New York, New York

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To Serve Until January 1994



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Columbia University Graduate School of Business New York, New York

#### JAMES M. MCMULIAN

William Blair & Co. Chicago, Illinois (Back row, left to right)

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Bernard L. Madoff Investment Securities New York, New York

#### NORMAN FRAGER

Stifel, Nicolaus & Company, Incorporated St. Louis, Missouri

#### FREDRIC M. ROBERTS

F. M. Roberts & Co., Inc. Los Angeles, California

#### **ROBERT COHN**

Octel Communications Corporation Milpitas, California

(Not shown .

#### \*MARGO N. ALEXANDER

PaineWebber, Inc. New York, New York

#### \*STEPHEN J. FRIEDMAN

The Equitable Life Assurance Society of the United States New York, New York

\*Governor-at-large.

## 1990 NATIONAL COMMITTEES

The National Committees make recommendations to the Board of Governors on their areas of expertise. Members are appointed by the Board. The Executive, Audit, Finance, and National Business Conduct Committees meet before each Board meeting; other committees meet as needed. Special ad hoc committees and task forces are created throughout the year when important issues are to be considered.

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\*Sheldon M. Fechtor

\*Robert H. Mundheim

\*Patrick C. Rvan

\*Alan F. Shugart

\*William B. Summers, Jr.

\*John B. Weingart

\*Victor Wright

\*Joseph R. Hardiman, President

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\*David S. Ruder

\*Leopold Swergold

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\*Daniel J. Cristofano

\*Charles B. Johnson

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\*William R. Thomas

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<sup>\*</sup>Member: NASD Board of Governors

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F. Trent Hill
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Tarrant Cutler

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Timothy E. Murphy

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Austin George

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Peter Madoff

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Jerrold Newman

Aldo Parcesepe

Hedi Reynolds

\*Patrick Ryan

Ralph Valentino

Jack Wertheim

<sup>\*</sup>Member, NASD Board of Governors

## 1990 DISTRICT COMMITTEES

The NASD Board in 1990 approved a recommendation by the Special Committee on NASD Structure and Governance to modify the size and number of NASD Districts. This restructuring, which took effect January 1, 1991, reduced the number of districts from 13 to 11. The NASD continues to operate 14 district offices.

The restructuring does not change the role of NASD District Committees. Members of the District Committees continue to serve on Business Conduct Committees to review reports of NASD examiners, investigate complaints against members, conduct disciplinary proceedings, and impose penalties for violations of federal and state laws, Municipal Securities Rulemaking Board rules, and the NASD's Rules of Fair Practice. The chairmen of the committees comprise the Advisory Council of the Board of Governors.

### District 1

Alaska, Idaho, Montana. Oregon, and Washington; 157 members, 1,211 branches



John G. Woodhead Chairman Phelps & Woodhead, Inc. Spokane, Washington

## L. Hoyt Demers Vice Chairman KMS Financial Services, Inc. Seattle, Washington

#### **Peter H. Baker** Foster, Paulsell & Baker Seattle, Washington

## **Burton L. Beahm**A. G. Edwards & Sons, Inc Portland, Oregon

#### James W. Kays Adams, Hess, Moore & Co. Eugene, Oregon

## **Steven R. Larson**Richards, Merrill & Peterson Spokane. Washington

#### Richard Pacholski

Seattle Northwest Securities, Inc. Seattle, Washington

## Vincent M. Purpura D. A. Davidson & Co., Inc. Great Falls, Montana

#### Charles H. Putney PaineWebber, Inc. Portland, Oregon

## C. Fred Roed Piper, Jaffray & Hopwood, Incorporated Seattle, Washington

#### Richard A. Schober Harper, McLean & Co. Seattle, Washington

#### Bradford M. Patterson Director One Union Square 600 University, Suite 1911 Seattle, Washington 98101-3132 (415) 781-3434

## District 2

California, Nevada, and Hawaii; 812 members, 3,741 branches



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Co-Chairman
Lord, Abbett & Co.
San Francisco, California



**Trevor M. Morris** *Co Chairman*Seidler Amdec Securities, Inc.
Los Angeles, California

#### Samuel M. Yates Vice Co-Chairman Sutro & Co., Inc. San Francisco, California

#### Alan E. Goldstein Vice Co-Chairman Shearson Lehman Brothers, Inc. Los Angeles, California

#### **Stephen R. Adams** Van Kasper & Company San Francisco, California

#### Alan D. Browning Jefferies & Company, Inc. Los Angeles, California

#### Ronald J. Consiglio Cantor, Fitzgerald & Co., Inc. Los Angeles, California

**David P. Herrmann** Herrmann Securities, Inc. Danville, California

Frank L. King Titan Value Equities Group, Inc. Tustin, California

**James D. Klein**PaineWebber, Inc.
San Francisco, California

## **Barbara Lange**Equitec Securities Oakland, California

#### Joan B. McGilvray McGilvray & Associates, Inc. Carlsbad, California

#### **David P. Murphy** Smith Barney, Harris Upham & Co., Inc. Los Angeles, California

## **Kenneth I. Rosenblum** SF Investments. Inc. Santa Monica, California

#### **Leonard H. Rossen** The Equitable Life Assurance Society of the United States Fresno, California

#### David W. Studley

Dean Witter Reynolds, Inc. San Francisco, California

#### Samuel M. Yates

Sutro & Co., Inc. San Francisco, California

#### Theodore F. Schmidt

Director 425 California Street Room 1400 San Francisco, California 94104 (415) 781-3434

#### **Kye Hellmers**

Director 300 South Grand Avenue Suite 1600 Los Angeles, California 90017 (213) 627-2122

## DISTRICT 3

Arizona, Colorado, New Mexico, Utah, and Wyoming; 257 members, 1,240 branches



#### Anthony B. Petrelli

Chairman Neidiger, Tucker, Bruner, Inc Denver, Colorado

#### Thomas Delnoce

Vice Chairman Westamerica Investment Group, Inc. Scottsdale, Arizona

#### J. Dennis Catten

Olsen Payne & Co. Salt Lake City, Utah

#### Edward A. Digiacomo

Schneider Securities, Inc Denver, Colorado

#### David R. Dove

Smith Barney, Harris Upham & Co., Inc. Scottsdale, Arizona

#### Dennis C. Dowd

John G. Kinnard and Company Englewood, Colorado

#### Donald L. Eder

Dain, Bosworth, Inc. Denver, Colorado

#### Marc N. Geman

Portfolio Management Consultants, Inc. Denver, Colorado

#### Dan L. Mauss

Wasatch Stock Trading, Inc. Salt Lake City, Utah

#### Todd M. Milliken

Shearson Lehman Brothers, Inc. Casper, Wyoming

#### Frank J. Birgfeld

Director 1401-17th Street, Suite 700 Denver, Colorado 80202 (303) 298-7234

## DISTRICT 4

Kansas, Missouri, Nebraska, and Oklahoma: 387 members, 1,388 branches



#### Norman E. Heitner, Jr.

Chairman
The Heitner Corporation
St. Louis, Missouri

#### John S. Ellspermann

Vice Chairman Kidder, Peabody & Co., Incorporated Kansas City, Missouri

#### Larry D. Armel

Jones & Babson, Inc. Kansas City, Missouri

#### Kenneth A. Bretthorst

First St. Louis Securities, Inc. St. Louis, Missouri

#### William H. Coughlin

George K. Baum & Co. Kansas City, Missouri

#### Neil T. Douthat

Piper, Jaffray & Hopwood, Incorporated Kansas City, Missouri

#### Quinton H. Ellis, Jr.

Merrill Lynch, Pierce, Fenner & Smith, Inc. Oklahoma City, Oklahoma

#### Leonard L. Noah

Stern Brothers & Co. Kansas City, Missouri

#### Jimmie L. Rice

Shearson Lehman Brothers, Inc. Wichita, Kansas

#### Thomas C. Sanders, Sr.

Stifel, Nicolaus & Company, Incorporated St. Louis. Missouri

#### Robert T. Slezak

Ameritrade, Inc. Omaha, Nebraska

#### Jack Rosenfield

*Director* 120 West 12th Street, Suite 900 Kansas City, Missouri 64105 (816) 421-5700

## DISTRICT 5

Alabama, Arkansas, Louisiana, Mississippi, and western Tennessee; 163 members, 861 branches



#### Thomas V. Harkins

Chairman Morgan Keegan & Company Little Rock, Arkansas

#### Henry M. Fyfe

Vice Chairman Municipal Securities Incorporated Memphis, Tennessee

#### Colin A. P. McNease

Vice Chairman PaineWebber, Inc. Jackson, Mississippi

#### Donald B. Clanton

Commerce Investment Corporation Memphis, Tennessee

#### Philip Gensler, Jr.

Waters, Parkerson & Co., Inc. New Orleans, Louisiana

#### E. Douglas Johnson

Johnson Rice & Company New Orleans, Louisiana

#### George W. Porter, Jr.

Porter, White & Yardley, Inc. Birmingham, Alabama

#### Warren A. Stephens

Stephens, Inc. Little Rock, Arkansas

#### Robert H. Young, Jr.

Frazer Lanier Company, Incorporated Montgomery, Alabama

#### Warren A. Butler, Jr.

Director Energy Centre, Suite 850 1100 Poydras Street New Orleans, Louisiana 70163-0850 (504) 522-6527

## 1990 DISTRICT COMMITTEES

## DISTRICT 6

Texas; 368 members, 1,229 branches



#### David J. Powell

Chairman The Principal Eppler, Guerin & Turner, Inc. Dallas, Texas

#### John W. Ferguson

Vice Chairman May Financial Corporation Dallas, Texas

#### George R. Dullnig

George E. Dullnig & Co. San Antonio, Texas

#### David M. Glatstein

Barre & Company, Incorporated Dallas, Texas

#### Robert G. Gunn, III

Gunn & Company Incorporated San Antonio, Texas

#### Edward J. Harrison

Southmark Financial Services, Inc. Dallas, Texas

#### **Gary Littlepage**

M. G. S. I. Securities Houston, Texas

#### Claude II. Montgomery

Merrill Lynch, Pierce, Fenner & Smith, Inc. Houston, Texas

#### Michael Wadsworth

Masterson & Company Houston, Texas

#### Peter M. Walker

Director 1999 Bryan Street, Suite 1450 Dallas, Texas 75201 (214) 969-7050

#### DISTRICT 7

Florida, Georgia, South Carolina, eastern Tennessee, Puerto Rico, Canal Zone, and the Virgin Islands; 469 members, 2,590 branches



#### Edward D. Hill

Chairman J. C. Bradford & Co. Nashville, Tennessee

#### Robert M. Balentine

Balentine & Company Atlanta, Georgia

#### Benjamin E. Fisher

Smith Barney, Harris Upham & Co., Inc. Tampa, Florida

#### S. Rawls Fortenberry

A. G. Edwards & Sons, Inc. Winter Haven, Florida

#### Thomas A. James

Raymond, James & Associates, Inc. St. Petersburg, Florida

#### Hector M. Mayol, Jr.

Vice Chairman Equivest Capital Corporation Hato Rey, Puerto Rico

#### John S. McNally

Dean Witter Reynolds, Inc. Orlando, Florida

#### G. Bruce McPherson, Jr.

Edgar M. Norris & Co., Inc. Greenville, South Carolina

#### Raymond H. Smith

Smith. Brown and Groover, Inc. Macon, Georgia

#### S. Bennett Whipple

Vice President, Director
One Securities Centre, Suite 500
3490 Piedmont Road, NE
Adanta, Georgia 30305
G041 239-6100

#### DISTRICT 8

Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, South Dakota, and Wisconsin: 685 members, 4,732 branches



#### James F. Mooney

Chairman Dean Witter Reynolds, Inc. Detroit, Michigan

#### Henry I. Montgomery

Vice Chairman Planners Financial Services, Inc. Minneapolis, Minnesota

#### Steven J. Berghs

Piper, Jaffray & Hopwood, Incorporated Minneapolis, Minnesota

#### F. Scott Brown

Raffensperger, Hughes, & Co., Inc. Muncie, Indiana

#### James C. Bylenga

Centennial Securities
Co. Incorporated
Grand Rapids, Michigan

#### Cynthia M. Carlson

IDS Financial Services, Inc. Minneapolis, Minnesota

#### Mary Lee Corrigan

Griffin, Kuʻbik, Stephens & Thompson Inc. Chicago, Illinois

#### Robert L. Cram

R. G. Dickinson & Co. Des Moines, Iowa

#### George H. Headford

Headford & Company, Incorporated Fort Wayne, Indiana

#### Larry J. Hoffman

Blunt Ellis & Loewi, Incorporated Division of Kemper Securities Group, Inc. Milwaukee, Wisconsin

#### Daniel C. Kriser

Cedar Hill Financial Services, Inc. Chicago, Illinois

#### Milton A. Newton

M. B. Vick & Company Chicago, Illinois

#### Jonathan A. Raclin

The Chicago Corporation Chicago, Illinois

#### G. Donald Steel

Planned Investment Co., Inc. Indianapolis, Indiana

#### Rodney E. Trautvetter

Burke, Christensen & Lewis Securities Inc. Chicago, Illinois

#### E. Craig Dearborn

Director 10 South LaSalle Street 20th Floor Chicago, Illinois 60603-1002 (312) 899-4400

## DISTRICT 9

Kentucky and Obio; 152 members, 1,196 branches



Darrell A. Patrick Chairman S. J. Wolfe & Co. Dayton, Ohro

#### Bruce Avedon Vice Chairman

Carillon Investments, Inc. Cincinnati, Ohio

#### Eugene W. Barrett

Shearson Lehman Brothers, Inc Columbus, Ohio

#### John H. Finn, III

John Finn & Company, Inc. Cincinnati, Ohio

#### **Dewey Hall**

J. C. Bradford & Co. Columbus, Ohio

#### James C. Redinger

McDonald & Company Securities, Inc. Cleveland, Ohio

#### Norman L. Reiter

Dean Witter Reynolds, Inc. Akron, Ohio

#### Kenneth L. Wagner

J. J. B. Hilliard, W. L. Lyons, Inc. Louisville, Kentucky

#### Thomas B. Watterson

Cowen & Co. Cleveland, Ohio

#### William H. Jackson, Jr.

Director Renaissance on Playhouse Square 1350 Euclid Avenue, Suite 900 Cleveland, Ohio 44115 (216) 694-4545

### DISTRICT 10

District of Columbia, Maryland, North Carolina, and Virginia; 243 members, 1,309 branches



William R. Rothe

Chairman Alex. Brown & Sons, Incorporated Baltimore, Maryland

#### Robert W. Corby

Vice Chairman R. W. Corby & Co., Inc. Washington, D.C.

#### James E. Brucki, Jr.

J. J. B. Hilliard, W.L. Lyons, Inc. Charlotte, North Carolina

#### H. Keith Brunnemer, Jr.

First Charlotte Corporation Charlotte, North Carolina

#### Carlton M. Collins

Wheat, First Securities, Inc. Washington, D.C.

#### Alexander I. Heckman

Prudential-Bache Securities Inc. Washington, D.C.

#### William W. Knobloch

Kidder, Peabody & Co., Inc. Baltimore, Maryland

#### Jonathan L. Peeler

J. Lee Peeler & Company, Inc. Durham, North Carolina

#### J. Hamilton Scherer, Jr.

Sovran Investment Corporation Richmond, Virginia

#### David A. Smith

Jackson & Smith Investment Securities Gastonia, North Carolina

#### Bonnie K. Wachtel

Wachtel & Co., Inc. Washington, D.C.

#### John T. West, IV

Craigie Incorporated Richmond, Virginia

#### Thomas P. Forde

Director 1735 K Street, NW Washington, D.C. 20006-1506 (202) 728-8400

### DISTRICT 11

Delaware, Pennsylvania, West Virginia, New Jersey, except for counties adjacent to New York City; 366 members, 1,506 branches



#### Michael D. Kinsella

Chairman Pennsylvania Merchant Group Limited Radnor, Pennsylvania

#### Thomas Lynch, IV

Vice Chairman Janney Montgomery Scott Inc. Pittsburgh, Pennsylvania

#### Charles P. Collings

Legg Mason Wood Walker Incorporated Philadelphia. Pennsylvania

#### John N. Dipucci

Arthurs, Lestrange & Company, Incorporated Pittsburgh, Pennsylvania

#### K. Philip Dresdner

KPD Securities Corp. Princeton, New Jersey

#### John F. McCann

Shearson Lehman Brothers, Inc. Red Bank, New Jersey

#### Paul R. Meese

PaineWebber, Inc. Pittsburgh, Pennsylvania

#### Francis J. Morrissey, Jr.

F. J. Morrissey & Co., Inc. Philadelphia, Pennsylvania

#### Jacob B. Petrosky

Prudential-Bache Securities, Inc. Philadelphia, Pennsylvania

#### Dale A. Pope

American Capital Corporation Wayne, Pennsylvania

#### Timothy P. Sullivan

Gibraltar Securities Co. Florham Park, New Jersey

#### Marvin A. Welsch

Gruntal & Co. Philadelphia, Pennsylvania

#### John P. Nocella

Director 1818 Market Street, 14th Floor Philadelphia, Pennsylvania 19103 (215) 665-1180

### District 12

New York City with the adjacent New York and New Jersey counties, 1,274 members, 1,430 branches



#### Peter B. Madoff

Chairman Bernard L. Madoff Investment Securities New York, New York

#### Marjorie E. Gross

Vice Chairman Chemical Bank New York, New York

## 1990 DISTRICT COMMITTEES

#### Dominick F. Antonelli

Roosevelt & Cross Inc. New York, New York

#### Erik D. Aschenbrenner

The Equitable Life Assurance Society of the United States New York, New York

#### Jonathan Auerbach

Cresvale International Inc. New York, New York

#### Lionel C. Bandler

Ernst & Company New York, New York

#### Richard L. Bove

American Securities Corp. New York, New York

#### Anthony T. Geraci

Herzog, Heine, Geduld, Inc. New York, New York

#### Richard Harriton

Bear, Stearns & Co. Inc. New York, New York

#### Robert I. Kleinberg

Oppenheimer & Co. Inc. New York, New York

#### Hugh P. Lowenstein

Donaldson, Lufkin & Jenrette Inc. New York, New York

#### Alan Maxwell

Cantor Fitzgerald Securities Corp. New York, New York

#### Richard G. McDermott, Jr.

Chapdelaine & Co. New York, New York

#### **Edward Necarsulmer**

C. J. Lawrence, Morgan Grenfell Inc. New York, New York

#### Leslie C. Quick, III

Quick & Reilly Inc. New York, New York

#### **Howard Silverman**

Gruntal & Co., Inc. New York, New York

#### Philip Skidmore

Advest, Inc. New York, New York

#### O. Ray Vass

Merrill Lynch, Pierce, Fenner & Smith, Inc. New York, New York

#### William S. Clendenin

Senior Vice President, Director NASD Financial Center 33 Whitehall Street New York, New York 10004 (212) 858-4000

## District 13

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, and New York, except for New York City and the adjacent counties; 494 members, 2,024 branches

#### Gary D. Walters

*Chairman* Kidder Peabody & Co. Boston, Massachusetts

#### Richard F. Carolan

Vice Chairman Carolan & Co., Inc. Providence, Rhode Island

#### Brenda P. Angeline

Cheevers, Hand & Angeline, Inc Endicott New York

#### Gerald J. D'Ambrosio

Tucker Anthony & R. L. Day, Inc. Burlington, Massachusetts

#### Harold J. Dixon

H. M. Payson & Co. Portland, Maine

#### Richard F. Greene

Merrill Lynch, Pierce, Fenner & Smith, Inc. Boston, Massachusetts

#### Robert M. Porter

Actna Life Insurance & Annuity Co. Hartford, Connecticut

#### Henry L. Schmelzer

New England Securities Corp. Boston, Massachusetts

#### Gary H. Sherr

Carl P. Sherr & Co. Worcester, Massachusetts

#### Richard J. Sillitoe

S. C. Parker & Co., Inc. Rochester, New York

#### Robert L. Thomas

Advest, Inc. Hartford, Connecticut

#### Charity A. Trembley

Boston Capital Services, Inc. Boston, Massachusetts

#### Duane E. Waldenburg

Eaton Vance Distributors, Inc. Boston, Massachusetts

#### Willis H. Riccio

Vice President, Director 260 Franklin Street, 16th Floor Boston, Massachusetts 02110 (617) 439-4404

## CONSOLIDATED FINANCIAL STATEMENTS

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

## Consolidated Balance Sheets

	<b>Dec. 31 1990</b> (in tho	Sept. 30 1989 usands)
ASSETS		*****
CURRENT ASSETS  Cash and cash equivalents Investments, principally U.S. government securities, at cost (approximate market value \$111,019 at December 31, 1990	\$ 16,498	\$ 5,768
and \$86,253 at September 30, 1989)	109,245	86,386
Receivables and other current assets	13,568	9,639
Total Current Assets	139,311	101,793
PROPERTY AND EQUIPMENT		
Land, buildings and improvements	32,369	31,499
Data processing, subscriber equipment and software Furniture, equipment and leasehold	77,626	75,489
improvements	28,123	25,470
	138,118	132,458
Less accumulated depreciation and amortization	63,760	54,893
	74,358	77,565
OTHER ASSETS	2,653	2,725
	\$216,322	\$182,083
LIABILITIES AND MEMBERS' EQUITY		
CURRENT LIABILITIES	h a ( ( a a	* * * * * * * * * * * * * * * * * * * *
Accounts payable and accrued expenses	\$ 26,629 14,834	\$ 12,948 7,541
Deposits and deferred revenue Current portion of obligations under	14,034	7,341
capital leases	1,704	1,882
Total Current Liabilities	43,167	22,371
OBLIGATIONS UNDER CAPITAL LEASES	1,005	3,145
ACCRUED PENSION COSTS	5,040	3,123
OTHER LIABILITIES	8,616	7,513
Total Liabilities	57,828	36,152
MEMBERS' EQUITY	158,494	145,931
	\$216,322	\$182,083

## CONSOLIDATED FINANCIAL STATEMENTS

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

## Consolidated Statements of Income and Members' Equity

	YEAR ENDED	
	Dec. 31 1990 (in the	Sept. 30 1989 ousands)
REVENUE		
Market information service fees	\$ 66,526	\$ 59,321
Member assessments	36,923	34,643
Registration and examination fees	26,766	28,650
Interest and other	26,309	19,681
Nasdaq issuer fees	19,597	12,703
Corporate finance fees	6,498	7,776
	182,619	162,774
EXPENSES		
Salaries and employee benefits	88,887	79,404
Professional and other services	21,454	17,242
Equipment maintenance and data communications	15,591	15,367
Depreciation and amortization	17,137	14,492
Office expense	14,968	14,107
Travel and meetings	7,283	6,440
Publications, supplies and postage Other	5,310	5,170
Oulei	4,156	2,580
	174,786	154,802
Income before provision for income taxes	7,833	7,972
Provision for income taxes	712	233
NET INCOME	7,121	7,739
Members' equity at beginning of year	151,373	138,192
MEMBERS' EQUITY AT END OF YEAR	<del></del>	\$145,931

See notes to consolidated financial statements.

#### NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

## Consolidated Statements of Cash Flows

	YEAR ENDED	
	Dec. 31 1990	Sept. 30 1989
	(in tho	usands)
OPERATING ACTIVITIES	<del></del>	
Cash received from fees and assessments	\$ 162,515	\$ 149,624
Interest received from investments	9,797	7,644
Cash paid for operating expenses	(146,403)	(135,221)
Net cash provided by operating activities	25,909	22,047
INVESTING ACTIVITIES		
Proceeds from redemptions of investments	58,115	55,960
Purchases of investments	(64,436)	(57,083)
Purchases of property and equipment	(14,009)	(19,740)
Net cash used in investing activities	(20,330)	(20,863)
FINANCING ACTIVITIES		
Principal payments on obligations under		
capital leases	(1,781)	(1,956)
Net cash used in financing activities	(1,781)	(1,956)
Increase (decrease) in cash and cash equivalents	3,798	(772)
Cash and cash equivalents at beginning of year	12,700	6,540
Cash and cash equivalents at end of year	\$ 16,498	s 5,768
RECONCILIATION OF NET INCOME TO NET CASH PROV	'IDED	T-1000000000000000000000000000000000000
BY OPERATING ACTIVITIES		
Net income	\$ 7,121	\$ 7,739
Adjustments to reconcile net income to net cash		
provided by operating activities:		
Depreciation and amortization	17,137	14,492
Loss on sale of property and equipment	430	1,039
Amortization of premiums/discounts on		
investments	(1,150)	(237)
Provision for losses on accounts receivable	1,280	412
Decrease in deposits and deferred revenue Increase in accounts payable and accrued	(19,995)	(3,694)
expenses	10,729	3,493
Decrease (increase) in receivables	10,729	(1,540)
Increase in other liabilities	270	321
Decrease in other assets	27 <b>0</b> 77	22
Net cash provided by operating activities	\$ 25,909	\$ 22,047
1 by the second	Y = 21242	4 52,01/

See notes to consolidated financial statements.

## Notes to Consolidated Financial Statements

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

December 31, 1990

#### NOTE A-SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Principles of Consolidation and Business Segments:** The consolidated financial statements include the accounts of the National Association of Securities Dealers, Inc. (NASD) and its wholly owned subsidiaries, including Nasdaq, Inc., NASD Market Services, Inc. (MSI), and Nasdaq International, Ltd. (Nasdaq International) after elimination of all significant intercompany transactions.

NASD is a membership association established to regulate the over-the-counter securities market. Nasdaq, Inc. cwns and operates the domestic and international electronic Nasdaq quote information system. MSI provides national market facilities to assist NASD in carrying out its regulatory responsibilities and for the benefit of NASD members in their pursuit of efficient execution of securities transactions. Nasdaq International promotes The Nasdaq Stock Market worldwide and coordinates regulatory matters within the European community.

**Change in Fiscal Year:** Effective with fiscal year 1990, NASD changed its fiscal year-end from September 30 to December 31. See Note E for the results of operations for the three-month period ended December 31, 1989. Consolidated financial statements for the three-month period have been audited, with an unqualified opinion issued thereon.

**Cash and Cash Equivalents:** Cash and cash equivalents include demand cash and all investments purchased with a remaining maturity of three months or less at the time of purchase. Cash balances are not of negative book balances.

**Property and Equipment, Depreciation and Amortization:** Property and equipment are recorded at cost. Equipment acquired under capital leases is recorded at the lower of fair market value or the present value of future lease payments. Depreciation and amortization are provided on the straight-line method over the estimated useful lives of the assets. Leasehold improvements are amortized over the period of the applicable lease

**Software Costs:** Purchased software, developed by others, is capitalized if it has a continuing value and is considered an integral part of purchased hardware. Amortization is provided on the straight-line method over the estimated useful life of the related hardware. All other software development costs are charged to expense as incurred.

**Income Taxes:** NASD and Nasdaq, Inc. are tax-exempt organizations under the Internal Revenue Code Section 501(c)(6), and MSI and Nasdaq International are taxable entities.

**Reclassifications:** Certain amounts in the 1989 consolidated financial statements have been reclassified to conform with the 1990 presentation.

#### **NOTE B — MAJOR BUSINESS SEGMENTS**

Year ended Dec. 31 (in thousands)	NASD	Nasdaq	MSI	Consolidated
1990				
Revenue Expenses, including income taxes	\$113,372 111,347	\$45,238 41,108	\$24,116 23,150	\$182,619 175,498
Net income	\$ 2,025	\$ 4,130	\$ 966	\$ 7,121
Total assets	\$140,950	\$60,921	\$16,478	\$216,322
Members' equity	\$ 95,392	\$51,867	\$12,386	\$158,494
Year ended Sept. 30 (in thousands)				
1989 Revenue Expenses, including income taxes	\$100,777 98,756	\$42,527 37,179	\$19,589 19,219	\$162,774 155,035
Net income	\$ 2,021	\$ 5,348	\$ 370	\$ 7,739
Total assets	\$115,780	\$54,749	\$13,413	\$182,083
Members' equity	\$ 89,929	\$45,967	\$11,186	\$ 45,931

Intercompany revenue, expenses, and receivables have been eliminated in determining the consolidated amounts.

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#### NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

#### NOTE C-LEASES

Data processing, subscriber equipment, and software include the following amounts relating to leases that have been capitalized (in thousands). The initial terms of the capitalized leases are 36 to 60 months.

	<b>Dec. 31 1990</b> (in that	Sept. 30 1989 usands)
Data processing equipment	\$7,608	\$7,882
Less accumulated depreciation	4,160	2,285
	\$3,448	\$5,597

NASD leases certain office space and equipment in connection with its operations. The majority of these leases contain escalation clauses based on increases in property taxes and building operating costs. Certain of these leases also contain renewal options. Future minimum lease payments under the capital leases and noncancellable operating leases with initial or remaining terms of one year or more consisted of the following at December 31, 1990:

Year Ending December 31	Capital <b>Le</b> ases (in the	Operating Leases ousands)
1991 1992 1993 1994	\$1,786 1,019	.\$ 8,078 7,537 7,238 7,178
1995 Remaining years		6,040 31,672
Total minimum lease payments Less: Amount representing interest	2.805 96	\$67,743
Present value of net minimum lease payments Less: Amounts due in one year	2,709 1,704	· · · · · · · · · · · · · · · · · · ·
	\$1,005	

Future minimum operating lease commitments will be offset by \$8,476,000 of sublease income. Rent expense for operating leases, net of sublease income, was \$7,049,000 in 1990 and \$5,598,000 in 1989.

#### NOTE D-RETIREMENT BENEFITS

NASD maintains a noncontributory, defined-benefit pension plan for the benefit of all eligible employees. The benefits are based on years of service and the employee's average salary during the highest sixty consecutive months of employment.

NASD's funding policy is to contribute annually the minimum requirement under ERISA, subject to the full funding limitation imposed by the Internal Revenue Service. For years ended December 31, 1990 and September 30, 1989, pension expense of \$1,365,000 and \$2,208,000, respectively, was accrued, but not funded, due to the full funding limitation.

## Notes to Consolidated Financial Statements

#### NOTE D-RETIREMENT BENEFITS-CONTINUED

The following table sets forth the plan's funded status and amounts recognized in NASD's financial statements at December 31, 1990 and September 30, 1989:

at December 51, 1990 and september 59, 1999.	<b>1990</b> (in thou	1989 sands)
Actuarial present value of benefit obligations: Accumulated benefit obligation, including vested benefits of \$10,978 in 1990 and \$9,084 in 1989	\$15,136	\$11,324
Projected benefit obligation	\$26,362	\$22,876
Less plan assets at fair value, primarily common stocks, U.S. government and agency bonds	25,580	26,878
Unrecognized net asset Unrecognized net gain Prior service cost	782 3,627 997 (366)	(4,002) 3,896 3,630 (401)
Accrued pension cost .	\$ 5,040	\$ 3,123
Net pension cost consisted of the following: Service cost Interest cost Actual return on plan assets Net amortization	\$ 2,128 2,159 (432) (2,490)	\$ 2,419 1,821 (4,651) 2,619
Net pension cost	\$ 1,365	\$ 2,208

The weighted-average discount rate and rate of increase in future salary levels used in determining the actuarial present value of the projected benefit obligation were 9 percent and 6 percent, respectively, for the year ended December 31, 1990, and 8.25 percent and 6 percent, respectively, for the year ended September 30, 1989. The expected long-term rate of return on Plan assets was 10 percent and 8.5 percent for 1990 and 1989, respectively. The unrecognized net asset is being recognized over 20 years, the average remaining service period of employees expected to receive benefits under the Plan.

NASD also maintains a savings plan for employees. Eligibility for the plan is based upon length of service. Participation in the plan is voluntary. NASD makes a matching contribution of one-half of the first 6 percent of salaries contributed by covered employees. Savings plan expense for the years 1990 and 1989 was \$1,298,000 and \$1,153,000, respectively.

During 1990, NASD accrued the present value of estimated costs for providing medical and life insurance coverage to current retirees. This amount was approximately \$623,000.

#### NOTE E-CHANGE IN FISCAL YEAR

As discussed in Note A, NASD has changed its fiscal year. The following condensed consolidated statement of income and members' equity presents operating results for the three-month period ended December 31, 1989 (in thousands).

Revenue Expenses, including income taxes	\$ 42,788 37,346
Net income Members' equity at September 30, 1989	5,442 145,931
Members' equity at December 31, 1989	8151,373

#### NOTE F-COMMITMENTS AND CONTINGENCIES

There are certain legal proceedings pending against NASD and its subsidiaries, Management believes, based upon the opinion of counsel, that any liabilities arising from these proceedings will not have a material effect on the operations of NASD and its subsidiaries.

#### NOTE G-SUBSEQUENT EVENT

In September 1990, NASD formalized its agreement to acquire the assets of the test center network utilized for the administration of the qualifications examination program. The network assets were purchased for approximately \$1,450,000 and became part of NASD's operations effective January 1, 1991.

#### REPORT OF INDEPENDENT AUDITORS

Board of Governors National Association of Securities Dealers, Inc. Washington, D.C.

We have audited the accompanying consolidated balance sheets of the National Association of Securities Dealers. Inc. and subsidiaries as of December 31, 1990 and September 30, 1989, and the related consolidated statements of income and members' equity, and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of the National Association of Securities Dealers, Inc. and subsidiaries at December 31, 1990 and September 30, 1989, and the consolidated results of their operations and their cash flows for the years then ended in conformity with generally accepted accounting principles.

Ernst & Young
Washington, D.C.

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February 22, 1991

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\*Member, NASD Board of Governors

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James 2 O'Domfell Treadly Ajes Presiden Klimosperali

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L. Brian Holland Senior Vice President Marketing

J. Lynton fortes Managing Director Nasdag International, Medi

Douglas F.P. arrillo Senior Vice President Corporate Communications Referen Rese Silen Verringeren Scharbig and desidomera

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de Pedilenegge Denivererikonisel

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S. William Broka
Vice President
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T. Grant Callery Vice President and Deputy General Counsel

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Wile Diesiglens AnkneekkResponsibility

David J. Decker Vice President Systems Engineering

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Gailteante righte

Vince Previolent Distinct District

Stephen Hickman Corporate Secretary

List of Corporate Officers as of January 14: 1991



National Association of Securities Dealers, Inc. 1735 K Street NW Washington, DC 20006-1506